MEDIA ADVISORY
FOR IMMEDIATE RELEASE
May 21, 2025

Anticipated Postal Disruption: The Mustard Seed Encourages Alternative Donation Methods to Ensure Continued Support for Vulnerable Communities

Edmonton, AB — In light of the postal disruption anticipated to begin **May 23** at midnight**,** The Mustard Seed is proactively encouraging supporters to consider alternative ways to give to avoid delays and ensure uninterrupted services for thousands of individuals experiencing poverty and homelessness.

Key Information for Donors and the Public:

- **Mail delays may impact traditional donation methods.**
- **Online and phone donations remain the fastest and most secure options.**
- Support from the community remains essential as we continue to provide critical services, including meals, shelter, health support, and outreach across Alberta and beyond.

Alternative Donation Options:

- **Online:** theseed.ca/donate
- **Phone:** 1.833.GIV.HOPE (448.4673), Monday–Friday, 8:00 a.m. – 4 p.m.

"Even during a postal disruption, your support is more vital than ever. Thousands rely on The Mustard Seed for shelter, meals, and life-changing support. By giving online or through alternate methods, you help meet urgent needs without delay. Your generosity ensures no one is left behind, no matter the circumstances."
- Philip Calvert, Chief Development Officer, The Mustard Seed

Interview Opportunities: Designated spokespeople are available for interviews to speak to how The Mustard Seed is preparing for the potential disruption and how donor support directly impacts the lives of those we serve.

About The Mustard Seed: The Mustard Seed is a Christian non-profit organization that has been caring for individuals experiencing homelessness and poverty since 1984. The organization operates in multiple cities – Calgary, Edmonton, Red Deer, Medicine Hat, and Grande Prairie in Alberta, Kamloops in British Columbia, and Saskatoon in Saskatchewan. All locations offer a different range of programs and services to serve our most vulnerable community members. For ongoing updates and community support opportunities, visit **THESEED.ca** or follow us on social media.

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