

MEDIA ADVISORY

July 02, 2024



Water Crisis At The Mustard Seed – Water Bottles Needed

Red Deer, AB – URGENT! Summer heat is rising drastically across Red Deer and our vulnerable neighbours could be facing fatal consequences. The Mustard Seed is in an emergency situation as we have run out of water bottles to support those living on the street. With temperatures reaching close to 40 degrees over the next week, those individuals out all day on the street are about to face another heatwave.

Please donate water bottles for relief from dehydration, heat exhaustion, heatstroke, or worse. We have already gone through a few hundred of cases of water within the last week; the need is urgent.

Donations can be dropped off in Red Deer at this location:

Community Support Centre

6002 54 Ave
Red Deer, AB T4N 4M8
Hours: Mon. – Fri.
8 a.m. – 4 p.m.

For interview opportunities about the water crisis:

- Laura Giesbrecht, Senior Director of Food Services – The Mustard Seed Red Deer

About The Mustard Seed:

The Mustard Seed is a Christian non-profit organization that has been caring for individuals experiencing homelessness and poverty since 1984. Operating in five cities across Alberta and BC, The Mustard Seed is a supportive haven where people can have their physical, mental, and spiritual needs met and grow toward greater health and independence. TheSeed.ca

-30-

To set up an interview with The Mustard Seed Red Deer contact:

Marla Oliver
Communications Coordinator
The Mustard Seed
C: 780.819.8387
marlaoliver@theseed.ca